

Italian Classics

Fashionistas Rejoice

One of Kate Middleton's go-to designers is opening this month in Silicon Valley.

Known for her fashion savvy choices, The Duchess of Cambridge has a keen eye toward clothes that flatter and function with ease. One of her most iconic looks was a sophisticated bright red skirt-suit that she wore for a photo op with Prince William. The fashion world was abuzz after Kate dazzled the cameras in the lady-like ensemble. The designer behind the suit was none other than Luisa Spagnoli, one of Italy's most iconic brands. Luisa Spagnoli, a family-owned company for four generations, is led by Managing Director Nicoletta Spagnoli. The brand has just over 100 stores in Italy and Europe. The first U.S. Luisa Spagnoli store is set to open at Stanford Shopping Center this month.

The Italian ready-to-wear label was founded in Perugia in 1928 by the entrepreneurial Luisa Spagnoli. Luisa was responsible for both Perugia chocolates and pioneering an angora knit-wear empire that won immediate acclaim in Milan for its fashion innovation. Until now, fans of Luisa Spagnoli designs have been known to bring extra suitcases with them to Europe to stock up on the brand's coveted ensembles. Indeed, the Luisa Spagnoli look is one of head-to-toe polish. "Our customers invest in key pieces and accessories that allow for flawless wardrobing," relates Luisa Spagnoli's Julia Schloss. "The most valuable and rare commodity for the busy Silicon Valley woman is time. Once she has a few pieces in her closet, getting ready and looking fresh and sophisticated is a breeze." www.luisaspagnoliusa.com

